

Tuesday Night Tech Notes

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Platform Updates

- The server issue has been resolved.
- Technology is improving, but no platform is 100% perfect. Occasional delays or technical issues can happen.
- ResellCircle is a remote, cloud-based online platform that allows you to build and manage a subscription-based income business from anywhere.
- When someone clicks your referral link, the system automatically tracks the activity to your account.
- Your personalized referral link is unique to you, so always share your own link in your posts, comments, emails, and messages.
- If someone experiences a technical issue while signing up, have them refresh the page, try a different browser or device, or submit a support ticket if needed.
- Consistency is more important than perfection. Continue sharing your link and building relationships while the system handles the tracking.

Affiliate Program

- When people click your link, you may not immediately see your name displayed.
- This is normal and can vary depending on the situation.
- Don't be alarmed if you don't see your information right away.
- **Subscription Income Focus**
- Focus on building subscription income, not just one-time sales.
- Complete your setup goals.
- Attract and influence customers consistently.
- Build an effective lead generation and capture page.

Customer Journey

5 Setup Goals

Goal 1: Complete Your Registration

- Upload your profile photo.
 - Complete your bio.
 - Verify your email address.
 - Finish any remaining account setup items.
 - **Goal 2: Build Your Network**
 - Follow 20 people.
 - Gain 5 followers.
 - **Goal 3: Email Campaign**
 - Generate **5 sign-ups** through your email campaign.
 - **Goal 4: Drive Traffic**
 - Reach **100 unique clicks** on your specific campaign link.
 - **Goal 5: Share the eBook**
 - Promote and distribute the free eBook to introduce people to subscription-based income and encourage them to learn more.
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- **Milestone Reward**
 - 🎉 When you complete all five setup goals, your subscription-based income commission status increases from 40% to 60%.
 - Completing these goals not only strengthens your business foundation but also positions you to earn a higher commission percentage on qualifying subscription-based income.
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- **Lead Forms**
 - Lead forms are **online forms that collect contact information from people who are interested in your product, service, or opportunity.**
 - Lead forms are designed to collect information from individuals who are interested in learning more about a product, service, or opportunity.
 - A well-designed lead form works 24/7 by automatically collecting customer information, even when you're offline.
 - **Benefits of Using Lead Forms**
 - Capture leads automatically.
 - Collect names, email addresses, phone numbers, and other contact information.
 - Build and grow an email list of interested prospects.
 - Save time by reducing repetitive questions and manual data entry.
 - Qualify potential customers before making contact.
 - Keep lead information organized in one location.
 - Increase conversions by making it easy for people to request information.

- Connect lead forms to email campaigns and automated follow-up sequences.
- Track lead activity and measure campaign performance.
- Create a professional first impression and improve the customer experience.

Key Takeaway: Lead forms help streamline the lead generation process by collecting information, organizing prospects, and supporting consistent follow-up, allowing more time to focus on building relationships and growing the business.

Marketing Notes

- Add important resources as clickable links.
 - Know what your audience is looking for.
 - Platinum Members have additional shopping benefits.
 - Guests can shop on the platform.
 - Bronze membership is available.
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Billing Reminder

Before your next billing cycle, you can update your payment method if needed.

Biggest Takeaways

- ✓ The server issues have been fixed.
- ✓ Focus on recurring subscription income.
- ✓ Build and use lead forms to collect prospects.
- ✓ Complete onboarding and training.
- ✓ Keep your payment information updated before your billing date.