Resell Circle — Complete Tuesday Meeting Notes

Tuesday, November 10, 2026 | Consolidated summary of the full session

Theme: AI transformation, simplified marketing, member training, and community growth.

1. Meeting Schedule and Community Announcements

- This was the speaker's final regularly hosted Tuesday night session. Another member, possibly Divine, may take over the Tuesday slot; no replacement was confirmed.
- The speaker plans to return with daytime coaching and question-and-answer sessions, potentially 12:00–1:00 PM or 12:30–1:30 PM. Exact schedule is pending.
- The speaker congratulated new Platinum Plus members and reported additional new subscriptions. V the Boss was congratulated specifically.
- Members were thanked for their commitment and patience as the community and platform evolve.
- An email will be sent when the platform updates are ready.

2. Planned Resell Circle Platform Makeover

The speaker projected approximately two weeks for the initial overhaul. Development and testing are intended to occur on a testing server before deployment to the live platform. Some features, especially automatic social media posting, may come later.

- More AI, automation, and software features to reduce repetitive manual work.
- Tools to generate product ads and social media reels with a few inputs.
- Potential future scheduling and automatic publishing to social platforms.
- Updated AI-generated tutorials, clearer onboarding, and step-by-step processes.
- Technology intended to identify where members need assistance and provide relevant guidance.
- A simplified member experience designed to help members learn, act, and promote products faster.

3. How Resell Circle's Business Model Was Explained

The speaker described Resell Circle as a community and software platform where members can promote their own products and eligible products from other creators, while participating in affiliate and subscription-based commission opportunities.

Example: A creator selling a digital music album for $9.99 could list it for affiliates to promote. The speaker stated that creators may set affiliate commissions from 30% to 80%. Affiliates who generate qualifying purchases may earn a share, while the creator receives the remaining share under the applicable terms.

The speaker contrasted this with a creator selling a product through a standalone storefront such as Stan, arguing that Resell Circle can add affiliate distribution and eligible subscription

referral commissions. He described first-tier and second-tier subscription commissions as additional potential income streams.

Important qualification: Selling directly does not automatically mean a creator is “losing money.” Affiliate promotion can expand reach but also reduces proceeds per sale; the actual benefit depends on sales volume, fees, commission rules, and conversion rates. Commission percentages and eligibility should be confirmed in current platform terms.

4. Marketing Lesson: Communicating Value

The speaker suggested starting conversations with digital product sellers by explaining opportunities they may be overlooking. He discussed how people can respond more urgently to the possibility of losing revenue than to promises of saving money. This is a persuasion approach, not proof that a seller is actually losing money.

Practical application: Explain the specific additional distribution or affiliate opportunity accurately, without implying guaranteed sales or earnings.

5. AI as a Productivity Tool

The speaker emphasized that AI should be judged by how people use it. He encouraged members to learn tools that can save time, reduce expenses, support marketing, or increase productivity. He framed AI as a tool rather than something inherently good or bad.

He advocated testing ideas quickly, learning from unsuccessful attempts, and improving processes instead of waiting for perfection. His “1x to 5x to 10x” language described the productivity gains he believes automation can provide, not a measured or guaranteed outcome.

Book-writing example shared by the speaker: his first book reportedly took nearly six months; later books took approximately 30 days, one week, and 24 hours as he adopted AI-assisted workflows. These are his reported experiences, not a universal timeline or guarantee of quality.

6. RapBattle.com Demonstration

The speaker used RapBattle.com as an example of AI-assisted development. He said the site originally launched in 2006, had generated approximately $1 million in gross revenue by 2011, and later declined as technology changed. He said the rebuilt platform prelaunched October 1, 2026, and officially relaunched November 1, 2026.

Reported platform activity during the demonstration: 365 producers registered; 573 completed battles; 25 active battles; approximately 8,000 votes; and 3,079 comments. These were presenter-reported figures and were not independently verified.

The site reportedly features producer leaderboards, battle rankings, stream statistics, recent winners, daily featured producers, cash battles, and tournament brackets. A $500 November tournament and a future $10,000 competition were described.

The speaker showed an AI-generated tournament promo and described a workflow that reduced video editing from days to approximately 20 minutes. He also described an AI-built

tournament bracket completed in about five minutes. Grammy-winning producer Rockwilder was mentioned in the tournament promotion.

7. Promotional Video Maker Demonstration

The RapBattle promotional video maker was presented as a model for future Resell Circle tools. It can reportedly create short-form or full-length promotional videos from a producer's beat, with different layouts, audio segments, backgrounds, visualizers, text, links, photos, and effects depending on membership features.

The speaker said a comparable tool once took him weeks to program but that an AI-assisted version took about 30 minutes. He wants to adapt the general idea to digital products: select a product, customize a template, create a reel or advertisement, and eventually schedule or publish it with fewer steps.

He also discussed prebuilt video templates, AI voiceovers, and options to customize promotional content. The precise feature set for Resell Circle is still being developed.

8. "The Booth": Planned In-Platform Audio Coaching

The speaker demonstrated an audio-room feature on RapBattle called "The Booth," comparing it to Clubhouse. It allows a host and participants to gather in an audio room with speakers and an audience.

He plans to bring a similar tool to Resell Circle so members can listen to coaching while moving through the platform, follow tutorials, participate in discussions, and potentially use screen sharing. This could reduce the need to leave a TikTok Live to navigate the Resell Circle website.

9. AI-Generated Tutorials and Onboarding

The speaker showed a tutorial section that he said he built in one night using AI. He described AI analyzing his site's code and business logic to help create tutorials and flag potential conflicts when changes are proposed.

His goal is to replace confusing, slow onboarding with organized instructions members can watch, track, understand, and act on. The demonstration began with a tutorial about setting up a new member profile.

AI-assisted code generation and review still require human verification, security testing, and maintenance, especially for software involving accounts, payments, and commissions.

10. Closing Remarks and Next Steps

- The speaker reiterated that the initial makeover is already being worked on and is expected to take about two weeks.
- Members were invited to ask brief questions; no substantive new questions were addressed in the closing.
- The speaker said he would email the community once updates are ready.

- He thanked participants for supporting Resell Circle and ended with blessings and goodbyes.

11. Practical Takeaways for Pancake Visuals

- Continue marketing current avatar services, digital products, and eligible subscription offers rather than waiting for the new tools.
- Watch for the official platform update email and confirmed daytime coaching schedule.
- When the upgrades launch, test the ad maker, reel creator, tutorials, and audio coaching rooms with one product first.
- Compare the actual functionality and cost with current content creation and scheduling tools before canceling or adding subscriptions.
- Track results such as clicks, qualified leads, sales, commissions, time saved, and tool costs.
- Confirm current commission terms and avoid promising specific earnings or guaranteed results.

12. Short Copy-and-Paste Recap

Resell Circle announced a major AI-focused platform makeover during its November 10, 2026 Tuesday session. Planned improvements include easier onboarding, updated tutorials, AI-assisted promotional videos and advertisements, marketing automation, and future social media scheduling. A built-in audio coaching feature similar to Clubhouse is also planned. The speaker demonstrated AI-assisted tools on RapBattle.com as examples of what may be possible. The initial makeover is estimated at about two weeks, with some features expected later. Regular Tuesday night sessions are ending, and daytime coaching is planned. Members should watch for an official email confirming updates and scheduling. Features and earnings opportunities remain subject to actual launch details and platform terms.

Notes prepared from the supplied meeting transcript. Future features, timelines, revenue claims, and demonstration statistics reflect the speaker’s statements, not independent verification.