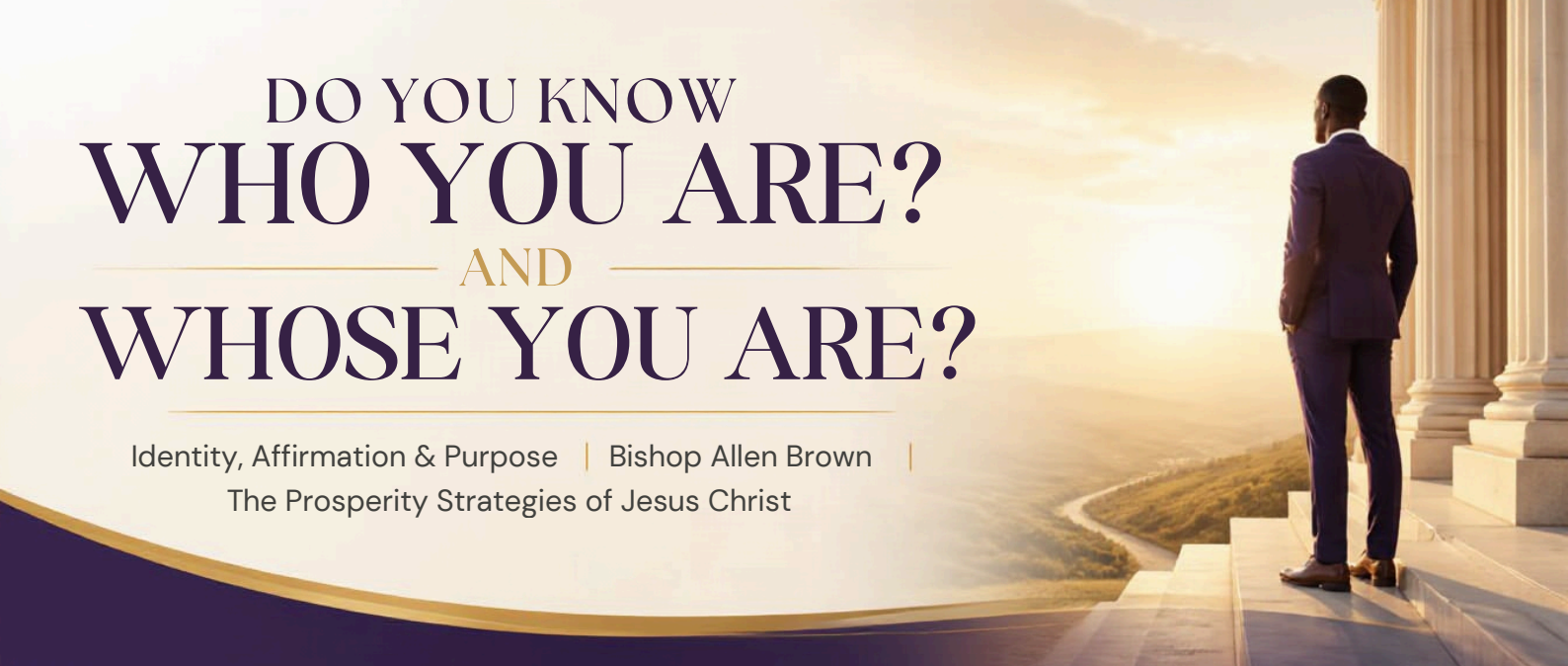




DO YOU KNOW WHO YOU ARE? — AND — WHOSE YOU ARE?

Identity, Affirmation & Purpose | Bishop Allen Brown |
The Prosperity Strategies of Jesus Christ

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SUNDAY, OCTOBER 18, 2026

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EDITORIAL INTRODUCTION

Welcome to this edition of Kingdom Prosperity Fellowship. Before we speak about increase, achievement, or visible success, we begin with the deeper question of identity: who are you in God, and whose are you?

Identity comes before increase. Public opportunity and accomplishment cannot safely carry an identity that has not been formed in God; what looks like elevation can become a burden when the inner foundation is still unsettled.

This study follows a central movement in the life of Jesus: His identity was affirmed before His public ministry, and His purpose remained anchored in the Father's direction. We begin there because lasting prosperity is not merely what grows in our hands, but what remains aligned in our hearts.

SCRIPTURE REFERENCE

Matthew 3:17

“And lo a voice from heaven, saying, This is my beloved Son, in whom I am well pleased.”

INSIDE THIS ISSUE

A compact guide to the themes shaping this study.

Identity	Purpose	Discipline	Humility	Foundation
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FEATURED LEAD

Identity Comes Before Increase

The pressure to prove ourselves often arrives before the wisdom to understand ourselves. Yet the gospel places identity ahead of achievement: before we take on a public assignment, we need a settled understanding of our belonging, our source, and the character we are becoming.

At the Jordan, Jesus’ identity was affirmed before His public ministry began. The Father’s affirmation did not wait for a platform, a following, or a record of visible accomplishments. That order matters. It shows that divine purpose is received from relationship before it is expressed through responsibility.

From that place of affirmation, Jesus’ purpose remained anchored in the Father’s direction. He did not allow public demand to redefine His assignment. For us, this means that increase must be governed by identity, and opportunity must remain accountable to obedience.

The first prosperity strategy, then, is not acquisition but alignment. Ask what success is forming in you, whose approval is shaping you, and whether your next step is being directed by God rather than by the need to be seen.

KEY TAKEAWAY — A strong public life must grow from a formed identity. Receive who you are in God before you attempt to carry what the world places in your hands.

A FOUNDATION FOR THE PAGES AHEAD

The pages ahead will trace how identity gives shape to purpose, how discipline protects calling, how humility keeps increase from becoming self-worship, and how a faithful foundation steadies every season of growth.

Editorial note: Reconstructed study notes, not a verbatim transcript. Chapter number requires verification.