

Offer Stack Checklist (Resell Circle Monetization)

One asset → three paydays. Copy this flow, swap your product, and add your RC link.

The 3 Offer Stack

- **Solo (Entry)** — Core PDF/Canva template. **Price:** \$9–\$19
- **Mini Bundle (Value)** — Solo + 1 page checklist + 10 caption swipes. **Price:** ~3x Solo
- **Creator Add On (Upsell)** — Editable Canva kit or prompt pack. **Checkout bump:** +\$19–\$29

60 Second Setup

- 1 Duplicate your Solo file → name it “Mini Bundle.” Add a 1 page checklist
- 2 + paste 10 caption swipes. Create a checkout bump: “Add the editable
- 3 Canva kit for +\$19.” Insert your RC **[insert link]** on the last page and in
- 4 your delivery email.

Paste Ready Post (RC Dashboard)

If you’re stuck at “one sale a week,” stack your offer. I sell **one** product 3 ways: Solo, Mini Bundle, and a Creator Add On at checkout. Same work, 3 paydays—plus a “Tools I Use” page that points to RC. Want to copy this setup? Grab my checklist → **[insert link]** (add your product + bump and watch AOV climb).

Delivery Email Snippet

Subject: Your download is ready + quick upgrade

Here’s your file [\(link\)](#). Want the editable Canva kit for faster publishing? Add it here (+\$19) → **[insert link]**
P.S. Tools I use to host & sell: join me inside RC → **[insert link]**

What to Track (daily, then weekly)

- CTR on checkout bump (goal: 15–25%). Mini Bundle take rate vs Solo (goal: 35–50%).
- RC link click through from PDF + delivery email (goal: 3–7%).
- AOV trend line (goal: up and to the right).

Fast A/B Tests

- Bump price: +\$19 vs +\$29.
- Bump copy: “Editable kit” vs “Copy and post kit.”
- Bundle bonus: checklist vs checklist + 5 more swipes.
- RC link placement: last page only vs last page + cover footer.

Template made for RC creators • Replace **[insert link]** with your Resell Circle link • Keep it simple. Ship it daily.