

RESELL CIRCLE MEETING NOTES

August 25, 2026 | Coach/Bishop Allen Brown | Member Training & Testimony

Reconstructed from the recorded excerpts available in the conversation.

Meeting Overview

The meeting combined member testimony, practical Resell Circle training, platform guidance, and a strong emphasis on turning learning into visible action. Maryann's experience was used as a real-life example of how sharing progress, using AI, participating in the platform, and building relationships can lead to Platinum sign-ups and income. The discussion also stressed that members need clear training, multiple touchpoints, and simple directions so people know where to begin.

Progress becomes proof. When people can see what you are learning and doing, that progress can create curiosity, trust, and opportunity.

Maryann's Testimony and Platinum Results

Maryann shared that AI had become the area she liked and understood best. She described creating and sharing a page that showed what she was learning and doing. People who already knew her in another space became curious because they could see her progress instead of only hearing a sales pitch.

- She said the platform helped move her from feeling stuck to actually moving forward and "climbing the ladder."
- She connected her progress to having more financial breathing room and less dependence on a single paycheck.
- The conversation referenced multiple Platinum sign-ups and another recent Platinum sign-up.
- Coach/Bishop Allen asked Maryann whether she had made over \$1,000 during the month; the discussion indicated that she had.
- He also asked about a recent purchase in the \$300+ range, and Maryann confirmed it.
- He asked permission to show the transaction so the group could see how the earnings breakdown worked in a real example.

Why Maryann's Example Mattered

- She did not wait to become an expert before sharing her journey.
- Her visible learning created social proof: people could see that she was gaining skills and moving forward.
- AI became a bridge into conversations rather than something she had to hide until it was perfect.
- Her results gave the group a concrete example to study instead of relying only on income claims or theory.
- The testimony connected platform activity to a real-life goal: greater financial flexibility and less month-to-month pressure.

Transaction and Earnings Teaching

A key teaching moment was the decision to show a real transaction and explain how the money was distributed. The purpose was not simply to celebrate a dollar amount. It was to help members understand what type of transaction had occurred, what level or product was involved, and how earnings were calculated.

- Use real examples to teach how commissions work.
- Do not assume members understand the difference between a purchase amount and the amount an affiliate or referrer receives.
- Showing the breakdown can make the compensation structure easier to understand and more credible.
- A member's win can become training material for the community when the member gives permission.

Make the Starting Point Impossible to Miss

Another major portion of the meeting focused on reducing member confusion. The training area had been labeled in a way that some people were overlooking. The wording was changed to "Start Here," and members were encouraged to refresh their page to see the update.

- The goal was to remove friction for new or confused members.
- One clear starting point may not be enough; important training may need to appear in several obvious places.
- Possible labels discussed included "Start Here," "Free Videos," "Training Videos," "Start Again," or "Start Over."
- The larger principle: do not make people work hard to find the information they need before they can take action.

Training Should Create Action, Not More Confusion

The conversation emphasized that members need to become informed before expecting strong results. If people cannot locate the training or do not understand the platform, they are more likely to stall. The platform and leaders therefore have a responsibility to simplify navigation while members have a responsibility to use the training that is available.

Learning in Public Can Become Marketing

Maryann's story illustrated an important marketing principle: the learning process itself can become content. Instead of pretending to know everything, members can show what they are discovering, what tools they are testing, what they created, and what changed for them.

- Share the problem you had before.
- Show what you are learning now.
- Demonstrate a result, page, visual, product, or process.
- Explain the change in simple language.
- Give interested people one next step.

You do not have to wait until you are finished learning to be useful. Your progress can be part of the proof.

Prosperity, Resources, and Mindset

The meeting also included a mindset/Kingdom prosperity discussion. The teaching challenged shame around wanting stability, comfort, and resources. The message was that resources can support purpose, family, responsibility, and the work a person is called to do.

- Wanting resources is not the same as worshipping money.
- Financial stability can create room to serve, build, learn, give, and care for responsibilities.
- Prosperity teaching was connected to principles and disciplined action rather than passive wishing.
- Members were encouraged to study principles that produce freedom and responsible stewardship.

What the Meeting Was Really Teaching

1. Visibility matters. People need to see what you are doing, learning, and creating.
2. Proof matters. Real transactions and real progress make training easier to understand.
3. Simplicity matters. If people cannot find the starting point, they may never use the system.
4. Relationships matter. Maryann's results grew out of people already watching her journey and becoming curious.
5. Learning matters. AI and the platform became useful because she kept learning instead of staying stuck.
6. Action matters. Training only becomes valuable when it produces movement.
7. Financial goals matter. Income was discussed as a tool for breathing room, family responsibility, and freedom—not merely a scoreboard.

Practical Action Plan From the Meeting

8. Choose one thing you are actively learning and show your audience what you are doing with it.
9. Create one simple proof-based post: before, what you learned, what changed, and the next step.
10. Make your Resell Circle starting point obvious. Use clear wording such as “Start Here.”
11. When someone asks about earnings, explain the structure accurately rather than only showing a payment screenshot.
12. Use member wins as case studies only with permission and focus on the process behind the result.
13. Follow up with people who are already watching your progress; curiosity is often the beginning of a conversation.
14. Keep learning the platform so that you can explain it simply to someone else.

Key Takeaways

- Maryann's Platinum results were connected to visible progress, AI learning, relationship-building, and consistent sharing.
- The real transaction was used as education: show people how the numbers work, not just that money was made.
- New members need a clear and repeated “Start Here” path.
- The strongest marketing may be showing a real transformation while it is happening.
- Income is more meaningful when it creates options, breathing room, and the ability to care for what matters.

Share the journey. Show the proof. Explain the process. Make the next step clear.